

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
21 October 2004 (21.10.2004)

PCT

(10) International Publication Number
WO 2004/091187 A2

(51) International Patent Classification⁷:

H04N

(74) Agent: **SPEIDEL, Paul**; Gesmer Updegrove LLP, 40 Broad Street, Boston, MA 02109 (US).

(21) International Application Number:

PCT/US2004/010311

(22) International Filing Date: 2 April 2004 (02.04.2004)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:

60/459,933 3 April 2003 (03.04.2003) US

(71) Applicant (for all designated States except US): **PREDICTIVE MEDIA CORPORATION** [US/US]; 689 Massachusetts Avenue, Cambridge, MA 02139 (US).

(71) Applicants and

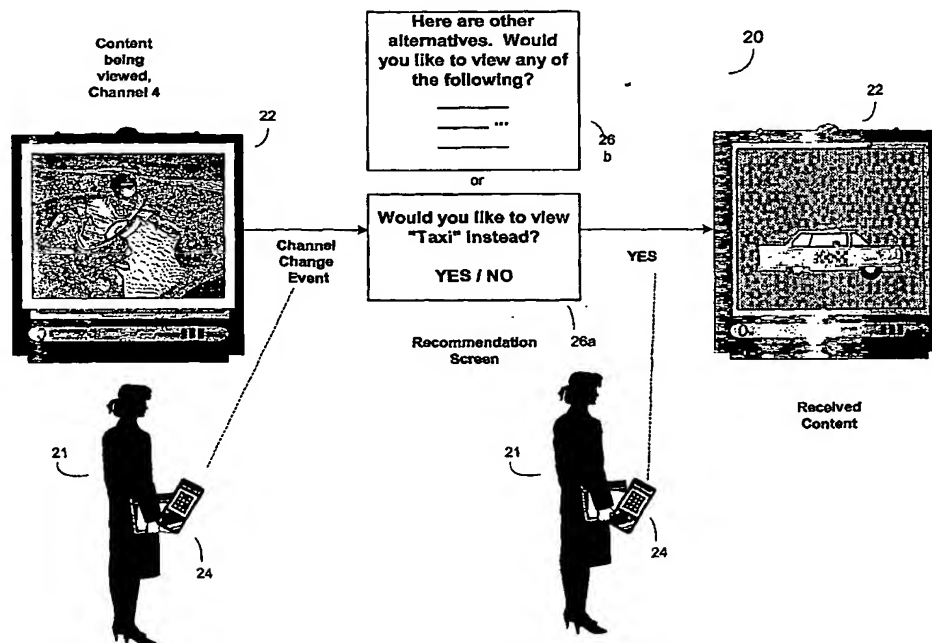
(72) Inventors: **ODDO, Anthony, Scott** [US/US]; 20 Austin Street, Hyde Park, MA 02136 (US). **RENGER, Thomas, L.** [US/US]; 630 Wakefield Court, Long Beach, CA 90803 (US). **HOSEA, Devin, F.** [US/US]; 300 Western Way, Princeton, NJ 08540 (US). **THURSTON, Nathaniel, J.** [US/US]; 1 North End Avenue, Suite 1115, New York, NY 10281 (US). **PERDON, Albert, H.** [US/US]; 9 Marlborough Street, Apt. 51, Boston, MA 02116 (US).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

[Continued on next page]

(54) Title: **CONTENT NOTIFICATION AND DELIVERY**



(57) Abstract: Disclosed are methods and systems for displaying content recommendations to a television viewer. In one aspect of the invention, when the user changes channel, the system displays content recommendations to the user before going to the next channel. The recommendations are based on user profiles and/or aggregated multi-user content. In a further aspect, the user can decide on one of the recommendations (or answer a yes/no query) to migrate to the corresponding content.



Published:

— without international search report and to be republished
upon receipt of that report

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.